

From: [California Fashion Association](#)
To: [Kent Smith](#)
Subject: CFA Member Events at MAGIC!
Date: Friday, July 31, 2015 4:51:56 PM



CFA Member Events at MAGIC!



SEMINARS & EVENTS

SUNDAY, August 16th

WWD Fashion Forum

The Venue, Las Vegas / 750 Fremont St

11:00 AM - 6:00 PM

Click here for details



MONDAY, August 17th

CFA Presents a Department of Commerce Workshop "Defining the Global Market for Apparel & Textiles"

Breakfast Session

Las Vegas Convention Center, South Hall / By Invitation Only; call CFA office for details

8:30-11:30 AM

"Follow the Path to Global Success"

Las Vegas Convention Center, North Hall, Level 2, Room N251

10:30-11:30 AM

Speaker: Joshua Teitelbaum, US Department of Commerce

"Flexible Free Trade: Pipelines that Could Affect Where You Source!"

Las Vegas Convention Center, North Hall, Level 2, Room N251

12:00-1:00 PM

Moderator: Tom Travis, Sandler Travis & Rosenberg

"The Art of Footwear Success: The 3 Most Influential Elements to Build your Footwear Business"

PLATFORM Presentation

Las Vegas Convention Center, South Hall, Level 2, WSA @MAGIC, Booth 91400

1:00-2:00 PM

Speakers: Len Pesko & Deborah Cianciotta, Modern Pulse

"Fashion in Flux: The Flow Towards the Future with a Focus on Spring 2016"

Las Vegas Convention Center, North Hall, Level 2, Room N237

3:00-4:00 PM

Presenter: David Wolfe, The Doneger Group

"Sourcing's Emerging Role - Breakthroughs from Concept to Delivery With a Special Emphasis on Speed to Market"

Apparel Magazine's Sourcing Summit Panel Discussion

Las Vegas Convention Center

3:30-6:00 PM with Network Reception to follow

Speakers: Susan Nichols, Apparel Magazine; Ed Gribbin, Alvanon

Registration is complimentary; space is limited.

MOSS ADAMS EVENT

By Invitation Only

5:30-7:30 PM

VISIT WITH CFA MEMBER EXHIBITORS

PROCOLOMBIA will be present at SOURCING at MAGIC with 22 TOP VENDORS. Companies will be featuring design, flexibility and ZERO duty products... in denim, hosiery, seamless, performancewear, leather goods, footwear, swimwear, shapewear, accessories, underwear and more!

THE PORT OF LA will be hosting an information booth at SOURCING at MAGIC.

CALIFORNIA APPAREL NEWS will be available at 12 tradeshow venues in Las Vegas, with the latest on-the-spot coverage of Project, ENK Vegas, WWDMAGIC, Sourcing at MAGIC, Liberty Fairs, Agenda, WWIN, Pooltradeshow, CurveNY, Offprice Show, AccessoriesTheShow, and Stitch.

MOONBASA AT MAGIC: Introducing the new platform for American brands in China. Located in Booth 73528 in the Central Hall, WWDMAGIC, Convention Center



TUESDAY, August 18th

CIT Commercial Services Breakfast at MAGIC

By Invitation Only

7:30-10:30 AM

"If You are Importing Anything - You Need to Know the New Rules"

Las Vegas Convention Center, North Hall, Level 2, Room N251

11:15 AM-12:15 PM

Speaker: **Laurie Mease**, US Department of Commerce

"How to Enrich the Online Shopping Experience with Curation, Story-Telling and Editorial Content"

Las Vegas Convention Center, Central Hall, WWD Social House, Booth 73012

12:00-1:00 PM

Moderator: **Marcy Medina**, WWD

"Trends for a Fashion On-Demand Consumer"

Las Vegas Convention Center, North Hall, The Source Community Lounge, Booth 62300

12:00-1:00 PM

Panelist: **Wendy Bedoni**, Woodbury University

Rosenthal & Rosenthal Cocktail Event

By Invitation Only



For more information:

<http://www.magiconline.com/>



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California Fashion Association | 444 S. Flower Street, 37th Floor | Los Angeles | California | 90071



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